



## **24th Annual California Avocado Festival Poster & T-Shirt Design Contest Rules & Specifications**

All artwork submitted must be original art.

All artwork becomes the exclusive property of the California Avocado Festival Inc.

Avocados should be incorporated into the design.

Verbiage must read "California Avocado Festival."

Verbiage must include the annual year in the design. This is our "24th Annual" year.

Verbiage must include the city name of "Carpinteria."

Verbiage must include the dates: October 1st, 2nd and 3rd, 2010.

Verbiage must include the Festival website - [www.avofest.com](http://www.avofest.com)

Computer generated design can be submitted in spot color (PMS) or 4-color process.

Computer generated designs must be submitted on disk with a color hard copy. Please label disk and hard copy with contact information: name, address, phone number, email address.

Approx size of poster is 12" x 18". Submitted artwork not computer generated must not be larger than 12" x 18" for scanning purposes.

More than one design may be submitted.

### **Contest Deadline - Friday, June 11, 2010**

The California Avocado Festival Design Contest

PO Box 146

Carpinteria, CA 93014

Submit in person to: The California Avocado Festival, 4299 Carpinteria Ave. (Downstairs, 1<sup>st</sup> Floor, On the End)  
For questions regarding the contest contact The California Avocado Festival at 805-684-0038 or  
[info@avofest.com](mailto:info@avofest.com)